

Mayor Hall and Councilmembers
Carlsbad City Council
1200 Carlsbad Village Drive Carlsbad, CA 92008

July 11, 2017

RE: Community Choice Energy Technical Study

Mayor Hall and Councilmembers Packard, Blackburn, Schumacher, and Schumacher:

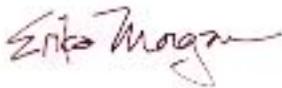
On behalf of our collective members and the citizens of our communities, all of whom will benefit from the formation of a Community Choice program in the Cities of San Diego region, the San Diego Energy District and Climate Action Campaign urge you to vote YES on the resolution before you tonight.

Community Choice is one of the most powerful and cost effective mechanisms available to combat climate change and is the single most powerful tool to enable cities to reach 100% renewable energy. With seven years of operating experience, eight operating Choice programs in California, and one million customers served, the models and operational feasibility of these programs are tried and true.

Community Choice Energy offers myriad benefits to families and businesses: it gives us a choice when it comes to our electricity, allows the local community to have a voice in key decision-making processes related to procurement and rate-setting, spurs local economic development through the buildout of local renewable energy projects.

By approving this resolution, Carlsbad can support an effort to quantify the benefits that may be available to the Carlsbad and north County region, in the form of electricity cost reductions, jobs created and jobs retained, to the region should a Community Choice program be launched in this jurisdiction.

In San Jose, a similar study estimated the Community Choice program would spur creation of 12,000 jobs and \$1.2B in related economic benefit over six years. Surely Carlsbad citizens deserve to know what the analogous benefits would be to their community and region.



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